

## CONFERENCE PROGRAMME

Day One: Friday, 08.09.2023.

9.00-10.00	Registration of the participants at the conference desk (Room 101)
10.00-11.00	<b>Opening session (Room 101)</b> Chaired by: prof. dr Đurđica Perović – Dean of Faculty of Tourism and Hotel Management, University of Montenegro  <b>1. Sustainable tourism and hospitality sector in Montenegro: Challenges of sustainable development goals (SDGs) implementation</b> Djurdjica Perović
11.00-11.30	Cocktail
11.30-14.00	<b>Session 1: Tourism Trends and Innovations (Room 101)</b> Chaired by: prof. dr Sanja Peković and dr Jovana Vukčević  <b>1. Underground tourism: Adaptive and creative re-use of underground built heritage</b> Đurđica Perović, Sanja Peković, Jovana Janinović  <b>2. Intangible cultural heritage as a factor of tourism development and the preservation of the Montenegrin national identity in Vojvodina</b> Milan Ivkov, Jelena Tepavčević, Ivana Blešić, Vesna Vujasinović  <b>3. Functional food – A modern trend in nutrition</b> Vesna Vujačić, Marko Kukanja, Jelena Filipović  <b>4. Development of sustainable tourism types as a way to achieve sustainable development of tourism destinations</b> Nataša Đorđević, Marija Mandarić, Snežana Milićević  <b>5. Maritime tourism and well-being of residents: Does it foster destination marketing?</b> Senka Šekularac-Ivošević  <b>6. Sustainable consumerism and the destination of the happiest people – Lessons from Finland</b> Andriela Vitić – Četković, Ivona Jovanović  <b>7. Evaluation of stakeholders' attitudes toward sustainable development of congress tourism in Serbia</b> Milan Ivkov, Maja Mijatov Ladičorbić, Srđan Milošević, Nemanja Dimić, Filip, Đoković, Anđela Bučić, Marija Nićin  <b>8. Physical-geographical resources in the function of tourism development in Nikšić</b> Duško Vujačić, Djurdjica Perović, Ilija Moric

	<p><b>9. Organski proizvodi kao pokretač razvoja gastronomskog turizma u uslovima nakon pandemije</b> Jovan Bugarčić, Sonja Veljović</p>
<p>11.30-14.00</p>	<p><b>Session 2: Sustainable and Health Tourism / Cruising and Yachting Tourism (Room 102)</b> Chaired by: doc. dr Ilija Moric and Milica Katnić</p> <ol style="list-style-type: none"> <li><b>1. Sustainable and health tourism in Montenegro: Smart specialisation strategy experiences and perspective</b> Ilija Moric, Snežana Pantović, Jelena Zvizdojević, Jelena Kujović, Sandra Bojanić, Sanja Marković</li> <li><b>2. The development of cultural tourism in Montenegro: Experiential economy approach</b> Mileva Manojlović, Tatjana Stanovčić, Sanja Peković</li> <li><b>3. Challenges and Opportunities of Climate Adoption in Sustainable Tourism through the Blue Economy Concept in Montenegro</b> Milica Katnić, Ilija Moric</li> <li><b>4. Digital Sustainability of Intangible Cultural Heritage: Case of Goldwork Embroidery of Montenegro</b> Kristina Davidović</li> <li><b>5. Entrepreneurial aspects of designing visitor experiences: The case of "Hard Rock Cafe Podgorica"</b> Tijana Raičević, Ilija Moric</li> <li><b>6. Business ethics and gender equality in the function of sustainable development of hotel industry in Montenegro</b> Nataša Bošković, Ilija Moric</li> <li><b>7. Istraživanje satisfakcije korisnika u razvoju marketinga: Primjer marine Porto Montenegro</b> Milica Stanišić</li> <li><b>8. Innovative entrepreneurship and sustainable mobility of tourists in Montenegro</b> Aleksandra Savić, Ilija Moric</li> <li><b>9. Inovacije u sistemima poslovanja restorana u Crnoj Gori</b> Jelena Jovičević, Ilija Moric</li> </ol>

15.00	<b>Lunch break</b>
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**Day Two: Saturday, 09/09/2023.**

9.00-10.00	Registration of the participants at the conference desk (Room 101)
10:00-10.45	<b>Closing session (Room 101)</b> Chaired by: prof. dr Đurđica Perović

**Important information**

- Presentations should last up to 15 min max.
- A PowerPoint presentation (PC-compatible) or its pdf-format is recommended to avoid incompatibility problems.
- Please, check the session and time of your presentation in the final program.
- All presentations should be provided by the authors on a USB stick, and should be uploaded to the computers in presentation rooms. Please do not submit your presentation in advance via e-mail.
- Each room is equipped with the LCD projector and a laptop/computer.
- Presentation rooms are set up in a classroom style.

**Additional information**

For additional information please visit the website: [www.ucg.ac.me/fth](http://www.ucg.ac.me/fth)

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